

tonse telecom
research :: analysis :: consulting

OUR SERVICES



LEAD GENERATION/
LEAD ASSESSMENT



BLOGS/SOCIAL
MEDIA CONTENT



WEBINARS/
VIRTUAL PANELS/
BRANDING



MAILERS/
NEWSLETTERS



WHITE PAPER/
POSITIONING
DOCUMENT

Our Work



Industry Forums



Wi-Fi Alliance

- Developed a Positioning paper for Wi-Fi Alliance in India
- Introduced the forum via road shows
- Authored additional 2-part series of Wi-Fi market in India

WiMAX Forum

- Developed messaging for Indian telco Regulator interface
- Helped develop WiMAX ecosystem in India

Our Work



Tier 1 Global Telecom Billing Firm

- Marketing Support for Asia Pac Region
- Built CxO Cable & Satellite Carrier DB
- Developed Messaging for Solution launch
- Organized Product Launch + Media Interface
- Delivered Back-office Marketing Support
- Developed Market Positioning Paper



MVNO Campaign for LTE Signaling Vendor

- MVNO DB build-out
- Developed Messaging + Graphics
- Developed Mailer + Branding
- Launched Webinar with 100+ Attendees
- Developed Whitepaper
- Perfect Market Positioning



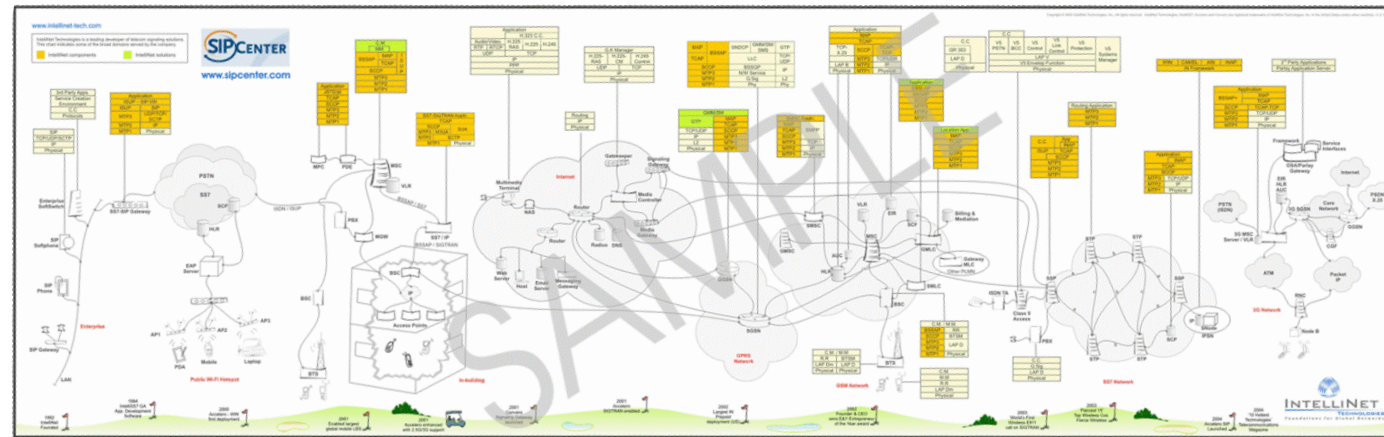
Internal + External branding + Signage that leave an impression



Webinars that drive the message home



Info-graphics that become wall hangers



Market Entry



PRODUCT /
COMPANY
LAUNCH

MEDIA
PRESENCE

PRESS / MEDIA /
ONLINE
TRACKING

BUZZ / USER
GROUP /
COMMUNITY
BUILDING

TWITTER, SOCIAL
NETWORK
SUPPORT WITH
VIDEOS

Partial List of Clients



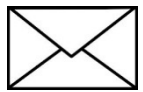
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