

## **Maravedis and Tonse Predict India Broadband Wireless Subscriber Base to Exceed 75 Million by 2015**

*Leading research firms release “India 4G and Cellular Market Analysis and Forecasts 2010-2015” report*

**MONTREAL, Canada, and BANGALORE, India, August 11, 2010** – Deployments of 3G and WiMAX networks will generate a profitable user base over the next 5 year period, before noticeable LTE deployments begin to make an impact in India, according to the latest research by Maravedis and Tonse Telecom.

*The recent auctioning of 3G and 4G spectrum will unleash a broadband economic driver thus far evasive to India,” said Sridhar Pai, co-author of the report and founder of Tonse Telecom. “The unmet demand for broadband resulting from poor wire-line infrastructure will be met by a combination of 3G and 4G technologies, including WCDMA/HSPA, 802.16e and TD-LTE, over the next five years.”*

*“The India telecom market will transform from a voice-centric industry to a data-economy” said Adlane Fellah, Research Director at Maravedis. “This transformation will be accompanied by structural changes in the carrier space including a consolidation wave which could strike as early as 2011. Infrastructure opportunity has moved to a new level and will quickly morph into an application-driven era” he added.*

*“A vibrant device eco-system, a rich native content value-chain, an extensive service distribution network, and high-tenancy passive infrastructure-sharing combined with rock-bottom voice ARPUs and high-spectrum investments have created a heady mix pushing operators to move into the 3G/4G opportunity as their next growth engine” said Pai.*

### **KEY FINDINGS:**

- Accumulated 3G enabled data subscriber base (notebooks, modems and dongles) will reach 40 million by 2015.
- 4G subscriber base including 802.16e and TD-LTE adopters will reach 33 million subscribers in 2015.
- Innovative device and data –bundling packages will become the norm to meet consumer and business user requirements.
- In the next five years, the 4G infrastructure market will reach an accumulated US\$ 1.5 billion

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