

## **PRESS RELEASE**

Carrier Ethernet World APAC  
2-5 November, Kuala Lumpur  
[www.carrierethernetworld.com/apac](http://www.carrierethernetworld.com/apac)

**Telekom Malaysia** have confirmed their support for Carrier Ethernet World APAC Congress. The largest telecommunication company in Malaysia and also **Southeast Asia's second-largest telecommunication company**, TM will play the key role of **Host Operator** - supporting the event with senior level speakers and attending in numbers. In 2008 Singapore Telecom supported the launch event, which was a great success with over 300 senior professionals attending the main two-day conference and exhibition.

CEW APAC is the MEF's official APAC Congress. Over 300 key decision makers from the Ethernet networking and services community will attend as delegates once again this November. Over 20 senior representatives from service providers active in the region, will share insights into their deployment and operational experiences with Carrier Ethernet.

### **Key themes will include:**

- Ethernet deployment options - NG-SDH, OTN, IP/MPLS
- Carrier Ethernet features and applications - OAM, scalability, aggregation, resilience, legacy support
- Global/International Ethernet service Interconnect - including MEF's ENNI initiative
- Ethernet in mobile backhaul - including new architectures and synchronisation solutions
- Ethernet as a business service - innovation in service features and marketing approaches
- Ethernet aggregation for Next Generation access applications

**For more information about the event and to request a press pass please contact Catherine Holley on +44(0)207 017 5888 or email [cholley@iir-conferences.com](mailto:cholley@iir-conferences.com)**